

Geoff Hollington is one of the UK's leading design consultants, with international clients. Latterly he also helps to drive UK innovation and wealth-creation, working with and advising government and private agencies.

He studied Industrial Design (Engineering) at the Central School (now Central St Martins) (1967-71) and then a postgraduate degree in Environmental Design at the Royal College of Art (1971-74), both in London.

For most of his career Geoff has run his own design consulting firm in London, working on product innovation with international corporations and brands such as Gillette Group, Herman Miller Inc, Parker pen, Eastman Kodak, NCR, Cable & Wireless, Sony Ericsson and Philips. His products have won international awards and are held in museum collections.

Geoff has travelled extensively, giving talks and interviews in cities across the USA and Canada, Australia, Japan and Europe. He has also spent several months in Guangdong China.

In education, Geoff has lectured in top UK university design schools, moderated degrees, PHDs, and validated courses. He is currently external examiner for vehicle design at the Royal College of Art.

In 2006 Geoff became a retained consultant Design Mentor to the Materials and Design Exchange sector group within the materials KTN. In this capacity he has joined technology and trade missions to the Netherlands, Germany and China, chaired conferences and given a number of talks on Biomimetic Design and the design consequences of Digital Manufacturing.

Geoff has been published in design and engineering journals and writes a regular column on vehicle design. His design work has been discussed in newspapers and magazines around the world. He has appeared on TV and radio, including the BBC2 TV series *The Genius of Design*, which airs in October 2009.

He is currently working with the NHS to improve infection control, developing a zero-carbon, silica-based building construction material in association with Foster+Partners and TWI, researching the future of digital manufacture and its consequences for engineering and design, and giving ongoing support to the Materials KTN and other national agencies. Geoff is a member of the Space Innovation Growth Team and the Design Council Healthcare Expert Reference Group, and a director of the South Coast Design Forum. *CV 20.09.09*